Woodburn

Commercial Business Climate Questionnaire

BUSINESS INFORMATION

Business Name: _____

Address: _____ City_____

Contact Name: _____ Phone: _____

Email: _____ Website: _____

Business Type: ☐ Retail ☐ Office ☐ Service ☐ Restaurant/Food ☐ Other: _____

Employment Information

Including yourself, how many people do you employ? Full-Time:_____ Part-Time:_____

Percentage of Employees: Year-Round? _____% Seasonal? _____% Other? _____%

Primary Class of Employees: ☐ Retail Service ☐ Laborer ☐ Office ☐ Other: _____

Do you plan on hiring additional staff in 2016? ☐ Yes ☐ No How Many? _____

Are you forecasting a decline in employment in 2016? ☐ Yes ☐ No How Many? _____

Do you currently have job openings that you are unable to fill? ☐ Yes ☐ No How Many? _____

What % of employees commute to Woodburn for their job with your company? _____%

Revenue

Is your business revenue up this year compared to previous years? ☐ Yes ☐ No Estimated %: _____

Do you project additional revenue increases next year? ☐ Yes ☐ No Estimated %: _____

If yes, why would you see a revenue increase? _____

Business Operations

What do you feel are the biggest challenges or obstacles facing your business? *(Please select all that apply)*

Economy: ☐ Weak Economy ☐ Slow Economic Growth ☐ Not Enough Customers ☐ Lack of Consumer Spending

Costs: ☐ Costs of Operations ☐ Utility/Energy Costs ☐ Transportation Costs

Labor: ☐ Lack of Skilled/Available Labor ☐ Changes in Minimum Wages ☐ Employee Drug Use (can't pass drug test)

Technology: ☐ Technology – Equipment ☐ Technology – Internet

Other: ☐ Financial/Funding ☐ Poor Image of Area ☐ Regulations: _____

☐ Competition ☐ Crime/Vandalism ☐ Taxes ☐ Other: _____

Are you planning a business expansion in the next two years? ☐ Yes ☐ No

If Yes, please provide additional information: _____

Are you planning to make improvements to your existing building? ☐ Yes ☐ No

If Yes, please provide additional information: _____

Does your business have workforce training needs? ☐ Yes ☐ No

If Yes, please provide additional information: _____

Which represents your primary customer base? ☐ Local ☐ Tourism ☐ Business ☐ Other: _____

Community

What other types of businesses do you feel would work well in Woodburn? _____

What contributes most to Woodburn's quality of life? ☐ Housing ☐ Schools ☐ Businesses ☐ Parks/Open Spaces

☐ Downtown ☐ Events ☐ People ☐ Other: _____

Please share your vision for Downtown Woodburn. _____

_____

Are there any services or resources that the City of Woodburn can provide to your business?

_____

_____

Notes and Comments:

_____

_____

_____

Thank you for taking the time to answer our questions and provide additional information about your business. Should you have any questions or would like to talk with someone regarding this questionnaire or your business needs, please contact the following:

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