



Agenda Item

March 24, 2014

TO: Honorable Mayor and City Council through City Administrator

FROM: Scott Derickson, City Administrator and Jim Hendryx, Director of Economic & Development Services

SUBJECT: **Naming of a New Public Street & Transit Center**

RECOMMENDATION:

It is recommended that, after deliberation, the City Council select from the following courses of action:

1. Take appropriate action on the attached draft Resolution, directing the City Administrator to name the new public street.
2. The City Council can, via a simple motion, direct that the City Administrator initiate and complete the ODOT process for naming the new Transit Facility.
3. Direct the City Administration to conduct more community outreach and schedule further deliberation on the proposed names.
4. Direct the City Administrator to set a public hearing on the naming proposals at a future City Council meeting.
5. Any other direction as deemed appropriate.

SYNOPSIS:

Recently, a new public street and Transit Center were constructed as a result of the I-5 Interchange Project. The Transit Center is an ODOT facility that will be maintained and operated by the City of Woodburn. ODOT has been consulted on the City's interest in naming the new Transit Center and believes ODOT supports this effort. ODOT has a process for formalizing the names of public facilities, which can be initiated by the City at the City Council's direction.

Agenda Item Review: City Administrator ___x___ City Attorney ___x___ Finance ___x___

During the City Council's March 10, 2014 City Council meeting, discussion was had in regards to naming the City's new street and the Transit Center. Councilor Teresa Alonso Leon suggested that, after hearing from constituents and community members, the new street be named "Bienvenidos", a Spanish term that translates in English to "welcome." Mayor Kathy Figley also suggested naming the new Transit Center "Officers' Memorial Transit Center." Other names were suggested and discussed by the City Council, including naming the facilities after Captain Tom Tennant.

At the conclusion of this discussion, the City Administrator said that staff could bring action items related to the names Bienvenidos and Officers Memorial Transit Center, along with a summary of any public feedback received by the City, during the March 24, 2014 City Council meeting. The City Administrator also said that the City would feature the two proposed names in the City's weekly e-blast community newsletter, which occurred in the Friday March 14, 2014 edition.

INITIAL COMMUNITY FEEDBACK:

As a result of the e-blast and local media coverage, the City has received several phone calls, e-mails and City Hall visits from people expressing their opinions. Feedback has ranged from support in naming the Transit Center and/or street "Tennant" after Captain Tom Tennant, to objections about a name that could be difficult to pronounce.

Con conversationally, the City Administrator has also heard from some who support the Officers Memorial Transit Center as being all inclusive of all those involved in the bombing and Bienvenidos as reflective of the community.

DISCUSSION - PROCESS/CRITERIA:

Councilors should note that there is no deadline for naming the street or the Transit Center and that City Council has discretion on how to proceed. The Council can make a decision tonight, or can forego a decision in lieu of additional outreach or process as the Council may determine.

The new street is located off of Evergreen Road adjacent to the new Transit Center. Section 3.01.06 of the Woodburn Development Ordinance establishes the criteria for street naming. This section provides the following:

3.01.06 Street Names

- A. *All public streets and private manufactured dwelling park streets shall be named, after providing the Woodburn Fire District with an opportunity to review and comment.*
- B. *Public and private manufactured dwelling park streets shall be named as follows:*
 - 1. *The street name shall not duplicate an existing street name, unless there is reasonable assurance the named streets will be connected in the future.*
 - 2. *New streets shall be designated with the same names as existing streets only if they fall in the same grid line and there are reasonable assurances that the street will connect with another section of the numbered street.*
 - 3. *Street names shall not sound like another street name or cause confusion.*
 - 4. *Street names that are deliberately misspelled, frivolous, or reflect the name of the developer or family members shall not be allowed.*
- C. *Streets shall be further named with a suffix.*
 - 1. *Except as indicated in the Woodburn Transportation System Plan, the following suffixes designations apply to new streets, as follows:*
 - a. *North/South streets shall be designated as a "Street", with the exception that major streets classified as an arterial in the Woodburn TSP may be designated as a "Road" or a "Highway".*
 - b. *East/West streets shall be designated as an "Avenue", with the exception that major streets classified as an arterial in the Woodburn TSP may be designated as a "Road" or "Highway".*
 - c. *A skewed or meandering street shall be named a "Drive".*
 - d. *A street less than 1,000 feet in length may be designated as a "Place," "Way," or "Lane".*

- e. *A cul-de-sac street with no cross-street shall be designated as a "Court".*
- f. *A continuous loop street that has two intersections with the same street shall be segmented, in reference to its orientation to the overall North/South, East/West street grid, so that the each segment of the loop has a unique name.*
- g. *A street that runs in a circle with only one entrance/exit shall be designated as a "Circle".*
- h. *A street with a continuously landscaped median shall be designated as a "Boulevard".*

Although the new street right-of-way forms a loop to Evergreen Road, Councilors should note the design of the transit facility requires that one section of the loop be reserved for buses. Since the portion of the street open to the driving public will terminate in a cul-de-sac, it is appropriate to designate it as a court instead of a loop.

FINANCIAL IMPACT:

This decision is anticipated to have no public sector financial impact.