

Woodburn Fiesta Mexicana History

A Celebration of Culture, Family & Friends

The Woodburn Chamber of Commerce started the **Fiesta** over four decades ago and the ensuing traditions come alive year after year. The labor of love from the Woodburn Chamber of Commerce in those early years and then the Latin American Club has developed into a wonderful tradition that is unique to Oregon. I hope that with the infusion of the City of Woodburn, Woodburn Chamber of Commerce, service organizations, high school students and a wide spectrum of participants, the **Fiesta** will progress to the next logical step... that of a community based **Fiesta**; bringing all of the members together to facilitate a celebration of where we've been, where we are and where we want to be in the future.

The main festivities kick off with the parade that begins on Saturday at 11:00 AM. The downtown comes alive with color, music, horses, cars and floats. This annual tradition is an opportunity for the children to dress in traditional dress oftentimes indicative of the state of Mexico from which their family originated. The parade walks from its downtown starting point (typically the Aquatics Center), through the core residential area ending at Legion Park. The **Fiesta** guests are treated to a car show, Mexican dancing and music, soccer tournaments and activities for the children as well as a bevy of food and other vendor booths.

“ Whether you are a native Oregonian, a new community member or someone in between, I encourage you to be a part of the Fiesta. It's Yours... Mine... and Ours. ”

~ Elida Sifuentez