

City of Woodburn

Recreation and Park Board Minutes

April 8, 2014 • 5:30 p.m.



1. **CALL TO ORDER**

The meeting was called to order at 5:30 p.m.

2. **ROLL CALL**

Position I	Ricardo Rodriguez, Member (12/14)	Present
Position II	Sofie Velasquez (12/14)	Absent
Position III	Joseph Nicoletti, Board Secretary (12/17)	Absent
Position IV	Rosetta Wangerin, Board Chair (12/17)	Present
Position V	Chris Lassen, Member (12/17)	Present
Position VI	Ardis Knauf (12/16)	Present
Position VII	Gevin Gregory (12/16)	Present

3. **APPROVAL OF MINUTES**

The minutes from the February 11, 2014 meeting were unanimously approved (Gregory/ Lassen)

4. **BUSINESS FROM THE AUDIENCE**

None

5. **NEW BUSINESS**

Recreation Services Manager

Jim announced to the Board that Stu Spence recently accepted the Parks & Recreation Director position with the City of LaGrande. His last day will be April 25, and his leaving will pose a significant loss for the City. Jim and others praised Stu for his contributions to the Woodburn community during the past six years. His position has already been posted and will also close on April 25.

6. **OLD BUSINESS**

Legion Park Update

Jim presented an updated Legion Park Master Plan, which included two additional bleachers, a second basketball court, and a shared parking lot located on the property between the park and the police facility. These additions were made to the plan as a result of the feedback we received as the plan was presented throughout the community.

7. **DIVISION REPORTS FROM DEPARTMENT**

a. **AQUATICS**

Financial Update

- March revenue up 56% from last year (excellent!)
- YTD revenue is great
 - Revenue up nearly 11%
 - Expenses down 1%

Program Update

- Paint Job Photos
- Easter Egg Hunt April 19 at 12pm
- Adding locker rentals mid-month - \$1.00 per day
- New for Summer
 - Inner Tube Water Polo League
 - ISR Swim Lessons
- Grants Applied For
 - State Farm
 - Woodburn Together
- Spring Break Camps & Trainings
 - Make a Splash Day Camp – 9 students (excellent!)
 - Jr. Lifeguard Program – Cancelled due to no sign ups
 - Swim Instructor Training – 12 students (more than average)
 - Lifeguard Training – 12 students (more than average)
- Save the date: Easter Egg Hunt April 19 at 12pm

Marketing Update

- March Promotion was wildly successful
 - Class attendance increased 62% from February & up 17% from last March
 - 62% of class attendance from dry land classes (Zumba, Yoga, etc.)
 - Suit sales up 51% from February & down 2% from last March
- Summer Out & About due in hand mid-month

b. **RECREATION**

Youth Sports

This spring we are trying a new youth flag football league and 61 kids signed up. Not bad for the first year. Games begin April 19th. T-Ball begins April 12th with 78 players.

Adult Sports

This summer we plan to offer a new adult kickball league. Playground games are making a comeback nationally so we're going to see if there is interest in Woodburn.

Community Ed Classes

Hosted a successful container/patio gardening class with 6 participants last week. Also planning more kids cooking classes, preserving salsa class, and youth babysitting classes this summer.

Youth Advisory Board (YAB)

YAB intends to lead games and activities for the Day of the Child event April 26th. This is a service project they do every year.

Out & About

Final edits are being submitted and the Out & About Summer Activities guide will be published late April.

Oregon Arts Grant

Unfortunately our funding request has been denied. This funding was for marketing Woodburn Summer Nights programs.

WSN

Many sponsors are committed to the Woodburn Summer Nights program including: Woodburn Independent, Wave Broadband, La Pantera, Woodburn Area Association of Senior Programs, Cascade Park, Mega Foods, Coastal Farm and Ranch, Hubbard Chev, Fiesta Mexicana, Yes Graphics, Kiwanis, Long Bros, Purdy's Car Wash, Hallmark Properties, and Nelson Financial.

Upcoming Events

Annual Easter Egg Hunt at Legion Park April 17th starting at 5:30pm. A special thank you to YAB for setting up and hosting the event.

Doggy Treat Hunt at the Centennial Park Dog Park April 18th starting at 5:30pm including the treat hunt and costume contest.

c. PARKS & FACILITIES

Jim informed the Board that the design work for the current Legion Park project is almost complete, the project should go out to bid at the first of May, with construction beginning in early August.

8. FUTURE BOARD BUSINESS

The Board decided to conduct the annual park tour at 5:30 PM on June 10.

9. BOARD COMMENTS

Many Board members thanked Stu for his years of service. Gevin announced that an ivy removal project will take place at Alvah Cowan Park on April 26. Rosetta discussed her interest in having a mural painted on the south side of the Aquatic Center.

10. ADJOURNMENT

The meeting was adjourned at 6:15 p.m.