

City of Woodburn

Recreation and Park Board Minutes

March 11, 2014 • 5:30 p.m.



1. **CALL TO ORDER**

The meeting was called to order at 5:30 p.m.

2. **ROLL CALL**

Position I	Ricardo Rodriguez, Member (12/14)	Present
Position II	Sofie Velasquez (12/14)	Present
Position III	Joseph Nicoletti, Board Secretary (12/17)	Present
Position IV	Rosetta Wangerin, Board Chair (12/17)	Present
Position V	Chris Lassen, Member (12/17)	Present
Position VI	Ardis Knauf (12/16)	Present
Position VII	Gevin Gregory (12/16)	Present

3. **APPROVAL OF MINUTES**

The minutes from the February 11, 2014 meeting were unanimously approved (Lassen/ Gregory)

4. **BUSINESS FROM THE AUDIENCE**

None

5. **NEW BUSINESS**

None

6. **OLD BUSINESS**

Legion Park Update

Jim provided an update on the status of the Legion Park Master Plan. The Plan was recently presented to both Kiwanis Clubs and the City Council. The plan was also presented to the public through the E-Blast, along with an invitation to complete an electronic survey. The survey received 27 responses. The amenities that received the most support include the artificial turf soccer field, new bleacher seating, concession stand, paved pathways, and picnic areas. The items with the lowest level of support were the amphitheater and outdoor exercise stations. However, there wasn't a strong opposition to any of the proposed amenities. Jim is going to update the plan to include the amenities he received support for during the community presentations, including a second basketball court, 2 more bleachers, and a parking lot between the police facility and the park (to be shared with PD).

Jim updated the Board on the status of the Legion Park Rehabilitation Project, which is scheduled to begin in August 2014.

7. **DIVISION REPORTS FROM DEPARTMENT**

a. AQUATICS

Financial Update

- February was down from last year – possibly due to snow closure days
- YTD still looks good
 - Revenue up over 5%
 - Expenses down over 3%

Program Update

- Spring Break Camps & Trainings
 - Make a Splash Day Camp
 - Jr. Lifeguard Program
 - Swim Instructor Training
 - Lifeguard Training
- Started painting in Natatorium this week
- Save the date: Easter Egg Hunt April 19 at 12pm

Marketing Update

- Currently in March Promotion
 - Entry to win membership with friend brought to fitness class
 - Entry to win membership after attend 10 fitness classes
 - 30% off bathing suits
- Working on promotional signs for transit buses

b. RECREATION

Youth Sports

Youth Basketball has concluded so now it's on to Kidz Love Soccer clinics (starting April 6), T-Ball (starting April 12), and our new Flag Football league (starting April 19).

Community Ed Classes

Since our last meeting, three classes have taken place; "The Lost Art of Tatting" and OSU Master Gardener classes on "Gardening for Beginners" and "Indoor Jump Starts." Six people tatting and 3 – 5 people in the gardening classes.

Daddy Daughter

Our signature event had 103 in attendance this year. Event photos are posted on Facebook. Special thanks to Silverton Health for their generous sponsorship of the event.

Youth Advisory Board

The Youth Advisory Board has been active planning to participate in an upcoming health fair, volunteering at the school district's STEM (Science,

Technology, Engineering, and Math) festival, Day of the Child, and helping the Woodburn Kiwanis club with some projects.

Recreation Coordinator

We had a transition in this position. Kyle Buse is the new Recreation Coordinator in charge of youth and adult sports leagues, community education classes, and the Youth Advisory Board.

Nike Donation

The local Nike store has donated several soccer balls, baseballs, and footballs to us to use in our youth sports programs. Some of the soccer balls are very high end. We appreciate that.

Oregon Arts Grant

We have applied for an Oregon Arts Commission Grant for Cultural Tourism. This is a marketing grant opportunity that would pay for increased exposure for the Woodburn Summer Nights events through social media and tv advertising and outreach to other surrounding communities. We expect to hear back soon after the commission's March 14th meeting.

WSN

Planning is underway for Woodburn Summer Nights. Many of the bands are booked, we have advertisement sponsorships in place and now are preparing to solicit for additional sponsors. A special thank you to Wave Broadband and the Woodburn Independent for their generous sponsorships and ongoing support of these events.

c. PARKS & FACILITIES None.

8. FUTURE BOARD BUSINESS

9. BOARD COMMENTS

10. ADJOURNMENT

The meeting was adjourned at 6:45 p.m.